



Kerwin Siméus
Designer, Doodler.



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About Me

Sometimes I design, and sometimes I doodle. Doing both of these, I've had the opportunity to work with a diverse range of clients. Each project has created new and exciting challenges that have given me valuable experience and lessons about not just my own individual work process, but the importance of collaboration. Being a graphic designer has taught me that everyone has a vision and an important desire to communicate with other individuals.

Education

B.A. - Graphic Design, Minor in Studio Art

California State University San Bernardino (San Bernardino, CA)

Jun 2012

Experience

Senior Graphic Designer

Makita USA, Inc. (La Mirada, CA)

Dec 2014 - Present

Developing graphics and imagery including but not limited to logos, promotional material, environmental graphics, trade show graphics, POP sales displays, photography, UX/UI, and illustration.

Graphic Designer

Step + Adagio Lane (Corona, CA)

Jun 2014 - Dec 2014

Developing graphics and imagery for various clients including but not limited to: product development, logo design, visual identity, print and digital design, and web design.

Freelance Artist/Designer

(Inland Empire, CA)

Jan 2011 - Present

Illustration, the creation of digital and print advertising, copywriting, and logo and branding design.

Graphic Designer

Honeyville, Inc. (Rancho Cucamonga, CA)

Nov 2013 - May 2014

Creating logos, print and digital advertising, catalogs, package design, copywriting, developing ad campaigns, and providing the company with a corporate style guide.

Graphic Designer

Associated Students, Inc. (San Bernardino, CA)

Jan 2011 - Mar 2013

Developing print and digital designs for on-campus and off-campus clients. Maintaining the ASI website, art direction, campaign development, training of interns, and producing the annual student planner.

Skills & Abilities

Photoshop
Illustrator
InDesign
Bridge
Adobe XD
Illustration
Digital Illustration
Logo Design

Branding
Typography
Photography
Environmental Graphics
Advertising
Print Design
Print Production
HTML/CSS

UX/UI Design
Wordpress
Copywriting
Art Direction
Product Development
Package Design
Sales